



DONATI FAMILY VINEYARD

After Ron Donati sold Zycon Corporation back in early 1997, he asked himself the question, “Now what?” Most people in his position would choose to sit back and enjoy the benefits and rewards of 20 plus years of hard work building a successful company from the ground up. Ron Donati is not like most people.

Ron has fond memories of growing up in South San Francisco, the son of a first generation Italian-American family. One of his fondest memories was the sights and smells of his grandparent’s basement. Albino Donati, like most Italian immigrants, made his own wine for the family dinner table. It was this memory that inspired him to embark on his latest project, an endeavor that he could undertake alongside his three sons.

Donati Family Vineyard is a family owned and operated business started by Ron Donati and his sons Matt, Mark and Brad Donati. It began with the goal of producing wines of exceptional quality at reasonable prices, and continues to be the goal to this day.

Donati Family Vineyard was founded in 1998 with the purchase of land in the small town of Paicines, CA, located on California’s Central Coast, that would soon become home to the family vineyard. Paicines (pronounced “Pie-See-Ness”) is the 9th oldest AVA in the state of California, established in 1982.

The vineyard site features a variety of soils, from limestone to decomposed granite to clay and sandy loams. Like other Coastal valleys, Paicines enjoys long warm days followed by cool nights thanks to the marine influence of the Monterey Bay, creating an ideal environment for growing premium winegrapes.



The Donati Family Vineyard winery is located in Templeton, CA, in the heart of the Paso Robles Wine Country. The winery was purchased in 2007, and after extensive remodeling is now capable of producing all of the wines needed to supply markets across the country.



The core of Donati Family Vineyard’s award-winning wine portfolio has always been focused on Bordeaux varieties, which include Cabernet Sauvignon and Merlot, as well as Claret and Ezio, a barrel selected Meritage-style blend, named in honor of Ron’s father. The versatility of the Paicines AVA allows the winery to also produce select amounts of Chardonnay, Pinot Blanc, Pinot Grigio, Syrah, and Grenache.



Successful winemaking is a cooperative effort between the vineyard and winemaking teams. Under direction of the winemaking team, grapes are grown to standards that elicit full flavor development and exceptional quality.

The winemaking philosophy is one of minimal intervention in the cellar. Our dedicated winemaking team brings hands-on experience, analytic knowledge, and a true passion for their craft.

The barrel program was developed with the idea that fully ripened grapes, in order to truly express varietal character, need the appropriate vessel for optimal maturation. To achieve that goal, barrels from select cooperages in both France and the United States are utilized to complement the fruit intensity and flavor characteristics of the Donati Family Vineyard wines.



Donati Family Vineyard wines are currently distributed in over 20 states through traditional wholesale distribution, as well as through the Tasting Room in Templeton, CA or direct to select states via our online shop.

Please enjoy with Family and Friends.

-Ron Donati

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